

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1.(Currently amended) An electronic camera for capturing of digital images, said camera comprising:
 - a communication device for wireless transmission of digital image files captured by said electronic camera to a recipient: and
 - a selection device for creating an electronic content identifier to be associated with a digital image file in said camera and for associating said content identifier with a digital image file, said content identifier identifying a recipient that said associated digital image file is to be forwarded, said camera having a cell modem for sending said digital image file images-up to a recipient, wherein said content identifier is automatically generated in response to analyzing said digital image file and determines that content identifier is present. ~~service provider, said content identifier identifying a recipient that said associated digital image file is to be forwarded.~~
- 2.(Original) An electronic camera according to claim 1 wherein said recipient comprises a service provider.
- 3.(Original) An electronic camera according to claim 2 wherein said service provider sends a confirmation message to said electronic camera that said transmission has been received.
- 4.(Currently amended) An electronic camera according to claim 3 wherein said transmission to said electronic includes information contained in said transmission to said recipient.
5. Cancelled.

6.(Original) An electronic camera according to claim 5 wherein said predetermined image content comprises face recognition of an individual.

7.(Currently amended) An electronic camera for capturing of digital images, said camera comprising:

a communication device for wireless transmission of digital image files captured by said electronic camera to a recipient: and

a computer software program for analyzing said digital image files for recognizing a pre-selected image content, upon recognizing said image content an electronic instruction is created with respect to further processing of said digital image by said recipient which is transmitted to said recipient along with digital image file, said instruction comprises an icon which identifies a specific instruction that is known to said recipient.

8. Cancelled.

9. Cancelled.

10.(Original) An electronic camera according to claim 9 wherein said instruction comprises the automatic forwarding of said digital image file or a representation of said digital image file to a third party.

11.(Original) An electronic camera according to claim 7 wherein said recipient comprises a service provider.

12.(Original) An electronic camera according to claim 11 wherein said service provider sends a confirmation message to said electronic camera that said transmission has been received.

13.(Currently amended) An electronic camera according to claim 12 wherein said transmission to said electronic camera includes information contained in said transmission to said service provider.

14.(Currently amended) A system for transmitting digital image files captured by an electronic camera for capturing of digital images , said camera having a communication device for wireless transmission of digital image files captured by said electronic camera to a recipient; and

said recipient having a computer software program for analyzing said digital image files for recognizing a pre-selected image content having an associated instruction, upon recognizing said image content ~~an electronic instruction is created with respect to~~ further processing of said digital image provided by said recipient in accordance with said instruction.

15.(Original) A system according to claim 14 wherein said digital image file is automatically transmitted to a third a party.

16.(Currently amended) A method for managing image transmitted directly from an electronic camera to a recipient, said electronic camera having a device for wireless transmission of a digital media file to said recipient, comprising the steps of:

receiving a digital media file over a wireless transmission from said electronic camera, said digital medial file having a digital image file and an instruction icon with respect to said digital image file; and

implementing said instructions ~~provided in~~ with respect to said digital media file by said recipient.

17.(Original) A method according to claim 16 wherein said instruction includes the step of:

said recipient analyzing said digital image file for a predetermined image content identifier.

18.(Original) A method according to claim 17 wherein said content identifier identifies a third party to whom said digital image file or representation thereof is forwarded.